

A man and a woman are shown in a close, intimate embrace. The man is on the left, wearing a light-colored, ribbed sweater, and is looking towards the woman. The woman is on the right, wearing a bright yellow turtleneck sweater, and has her eyes closed with a soft smile. The background is a deep red with faint, glowing red lines that create a sense of passion and intensity.

Bob Grant

# What Husbands Can't Resist

Powerful insights  
that will make him want  
to marry you all over again

# **What Husbands Can't Resist**

## **Preview Chapter**

Before we begin, your husband would like to share something with you.

“I know you probably don't think I have deep feelings and I know I certainly keep to myself at times, but I actually care about you very deeply. I mean, I married you, and, in my mind, that should count for a lot. I'd tell you more stuff, but it seems that when I try, it doesn't come out the right way or it just makes you upset, which only makes me want to stop talking to avoid a fight. Please read this book. While not everything in it applies to me, a lot of it does. In fact, I don't mind one bit if you ask me about some of the things you are about to read, because it will show me that you really are starting to understand how I think. And lest you think that this is only for my benefit, let me tell you as strongly as I can: I WANT YOU TO OWN MY HEART. I didn't get married so that I could ignore you. If I wanted that I would have just stayed single. I married you because I couldn't stop myself. I may have even wanted to avoid marriage but I couldn't. Never mind what I said or how I made jokes about being tied down. I married you because I wanted to spend my life with someone special.

In the upcoming pages you will find a series of insights that will unlock my heart and make me a slave to your approval. These changes may or may not happen immediately, but give them enough time to sink into my thick skull (weeks/months, not hours) and they will work. In fact, I'm counting on you.”

## **CHAPTER 1**

### **If You Were My Client**

I am often asked by friends, those who have read my books, and even my wife, what it is like to actually work with a therapist. They often wonder what someone could possibly talk about for weeks or even months. In truth, it is so hard to describe what actually happens in the therapeutic setting between a therapist and their client. It's very powerful to be a part of the transformation between the time when the individual first enters my office to the change in their insights, as well as their circumstances.

In spite of the benefits of seeing a counselor, many choose not to participate in therapy or coaching for a variety of reasons, all of which carry some degree of validity. It is with this view in mind that I want to take you with me, behind the counselor's door, and invite you to observe how a therapist speaks with a client regarding her husband. Notice how every bit of advice is offered as a consideration, not a command. In fact, most counselors have learned that expecting a client to fully digest the insights given to them usually produces a strong case of mental indigestion, even though it may make the therapist feel that they have accomplished much in the moment.

As you join in with this process, give yourself time to reflect on what you read. Not everything will be new to you, but hopefully much of it will. With that in mind I would like to.....

### **Welcome You to My Office**

I'm glad you could make it into my office today. Before we begin, I want you to know that I am aware that before a client actually makes their way into my office, they have probably tried lots of things. Most have read several self help books, listened to countless advice from friends, and perhaps even visited other therapists. So I take it pretty seriously that you've made this appointment to come and see me. In truth, this process is actually more about me sharing things with you and you taking what fits, rather than simply doing everything I suggest. If it seems a bit overwhelming, then that is by design. It's kind of like a bowl of fruit. I'll make suggestions and you take the things that apply to you, and the things that don't, you leave them here in my office. So I will give you more information than you need so that you have plenty to choose from.

If I might, I'd like to make a guess. I'm going to assume that you're tired. Just the fact that you were willing to reach out for help tells me that you're ready for your marriage to improve. I don't know that I would call you desperate, but I would certainly call you motivated. While I wouldn't wish pain or discomfort or frustration on anyone, that feeling of being tired is critical for anything to be different in your marriage. If you're only annoyed or you feel that everything is "fine" with your husband, then I must say that I am not optimistic about your marriage improving. Often in marriages, things don't change until at least one person – usually the wife – has had enough of the way things have been going and becomes determined in her heart that it will be different. As much as I'd like your husband to come in here and meet with us, him being here isn't necessary for your marriage to improve. If just one person in the relationship makes changes, it cannot help but affect the other person—it's true. Let me give you an example. Let's imagine that you and I are sitting here and you pull a gun out and point it right at my head and tell me, "Stand up Bob." You couldn't, technically, make me stand up, but the odds are pretty good that I'm not going to just sit here, whether I want to or not. That gun is going to give you more leverage on me than if you simply asked or told me to stand up. Now, I won't have you do anything as drastic as that with your husband, and granted that's an extreme example, but it's one of the basic tenets of couples' relationships. Husbands don't do things unless they have to and the person who can affect a man the most is his wife. A husband and wife are actually closer to being one unit than they are two people, and what has an effect on one person in the marriage cannot help but influence the other one, whether they want to be influenced or not. So even though this information might seem strange, it's been tried on countless husbands. What I ask from you in return is to give it a chance to sink in. If it doesn't make sense initially, that's because it's a different way of thinking. If it made complete sense, then I would only be telling you something that you already know. Anything new, by definition, is going to be a little unnerving, is going to be a little awkward, as it takes your mind a few moments or sometimes a few days or weeks to grasp exactly how to apply it to your marriage. I'm going to be giving you the opportunity to see some things through your husband's eyes and if you understood this completely, that would make you a man - it would make you a husband. So part of my job is to

overwhelm you a little bit with new information. If you're puzzled, it means you're responding correctly.

### He Married You – That Means a Lot

I want to start with one thing as an overriding principle, and even though there are rare exceptions to this, I can tell you that the fact that your husband married you means he wants your marriage to work and he wants it to be wonderful. Some women seem to think men are dumb when it comes to relationships, though we're not dumb. In fact, to some degree, we men have worked really hard to cultivate that belief because it tends to make us less responsible for things. Men (there are rare exceptions of course) don't go into a marriage hoping it doesn't work out or viewing the arrangement as merely a trial and error type of thing. When a man gets married, he crosses over a huge threshold. In many respects, it is similar to making a major financial investment because of the risks involved with pledging himself to a woman for life. Once he is married, there is a woman in his life who can now hurt him and injure him in a way no one else can. It isn't that a man believes that his wife wants to hurt him, it's just that she could. In addition, men also can't stand to fail. If they don't think they can make a woman happy, and if they don't think they can succeed in it, they tend to withdraw from the relationship before it even gets to marriage. And from all the husbands I have spoken to — they all say the same thing— that just the thought of failing at marriage is excruciatingly painful. “Why try and make your wife happy, when nothing seems to work?” is how one husband stated this fear to me.

*But why was he so charming and fearless when you were dating?*

Is it perhaps that you were easier to please...Possibly? I'd like you to consider that possibility, at least from his perspective, especially since you, as a woman, are probably better at understanding the intricacies of a relationship than your husband could ever hope to be. That's the main reason why most of my clients are women. So if I had to pick between either seeing you or your husband in my office, I would choose you, because I can make faster progress with you than with him.

Now, are there any questions you have for me or is there anything I didn't give you a chance to ask? No? Okay. Please give all that I have said to you a few days to consider. Most of my clients tell me that their best insights occur outside of their session; once they've had time to contemplate all that was said. I'll look forward to seeing you again.

Did you like what you have read so far?

Here's what you'll discover in the rest of *What Husbands Can't Resist*

You'll learn what motivates your husband

What makes him feel vulnerable and why that makes you special

His Heart – not his head – choose you

What his Greatest Need and Strongest Desire is and how to fulfill it

A proven communication technique that will bring you both closer together

What Sex means to him – probably not what you think

And So Much More.....



Next What Other Women Have Said about:

*What Husbands Can't Resist*



## *Here's what other women have said:*

*What Husband's Can't Resist* is extraordinary must read for any woman in a marriage or planning to be in one. Bob has found a unique way to translate how husbands think and act into words only woman's heart can fully understand. More than just "why he does what he does" *What Husband's Can't Resist* is a truthful and psychological understanding of the male mind and heart which will empower wives with incredible insider knowledge and loving empathy. The wonderful news is husbands DO have deep loving feelings, and Bob is now your expert guide to help you understand what your husband really wants you to know (if he only knew how to say it). – Julie

I can't thank you enough for writing this book! I had no idea how my husband felt about some of the things you mentioned. It was incredibly eye opening! – Susan

Bob, this is your best book yet. I've tried several of your suggestions on my husband (without telling him) and he hasn't said much in response- he's just been nicer and more affectionate with me. I can't believe that men are this simple. Ha-Ha. – Maria

[See for yourself](#) what some many women have discovered  
in *What Husbands Can't Resist*



